



**Business Management Marketing and Sales Management Specialization  
(BUMS5) 520201  
Associate of Applied Science Degree**

**First Year**

<b>First Semester</b>			<b>Credit</b>
HRPO	1311	Human Relations	3
ENGL	1301	Composition I	3
BUSI	1301	Business Principles	3
ITSC	1309	Integrated Software Applications I	
or			
BCIS	1305	Business Computer Applications	3
SPCH		SPCH 1315 or 1321	3

**Second Semester**

MATH		MATH 1332, 1342 or higher level	3
MRKG	1311	Principles of Marketing	3
BMGT	1325	Office Management	3
MRKG	1302	Principles of Retailing	3
ELEC		BMGT 2370, 2488 or RELE 2488	3

**Second Year**

**First Semester**

ECON		ECON 2301 or 2302	3
ELEC		Humanities/Fine Arts Selection	3
ELEC		BMGT/BUSI/BUSG/RELE/ACNT	3
ACCT	2301	Principles of Financial Accounting	
or			
ACNT	1303	Introduction to Accounting I	3

**Second Semester**

ACCT	2302	Principles of Managerial Accounting	
or			
ACNT	1304	Introduction to Accounting II	3
BUSG	2305	Business Law/Contracts	
or			
BUSI	2301	Business Law	3
MRKG	2333	Principles of Selling	3
ELEC		Elective	3
ELEC		BMGT/BUSI/BUSG/RELE	3
ELEC		BMGT 2371, 2489 or RELE 2489	3

**Total Hours** **60**